

# News Release

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**BROWN DEER PLACE TO HOST UNIVERSITY OF IOWA DEGOWIN BLOOD CENTER BLOOD DRIVE ON MAY 8TH FROM 3-7 PM**

JOHNSON COUNTY – Brown Deer Place Retirement Living and Memory Care Community, located at 1500 1<sup>st</sup> Ave N in Coralville, will be hosting a blood drive on Monday, May 8<sup>th</sup> from 3-7 PM, in partnership with the University of Iowa DeGowin Blood Center.

Each week more than 450 blood products are transfused at the University of Iowa Hospital. Cancer patients, surgical patients, premature infants, people being treated for accident and trauma, and many others all depend on donated blood as part of their care. Help ensure these individuals get the blood they so dearly need by making an appointment to donate blood.

“Donating blood takes only a short period of time and can have a tremendous impact on those right here in our community,” said Missie Forbes, Brown Deer Place Community Relations Coordinator. “Your donation could change and save a life. What could be more fulfilling than that?” There are limited time slots available for donations so please reserve your time now. For more information or to reserve your donation time slot, please call Missie Forbes at 319-337-6320 or 319-530-7904. Appointments can also be made online by visiting [www.uihc.org/degowin-blood-center](http://www.uihc.org/degowin-blood-center) and clicking the link under the “Donating Blood” heading.

Brown Deer Place offers a variety of options for seniors in the Corridor, from Independent Living to Memory Care. The community also recently finished a \$2.5 million renovation. If you or someone you know would like to learn more about Brown Deer Place, please call 319-337-6320 or visit [www.browndeerplace.com](http://www.browndeerplace.com). Additional information about the University of Iowa DeGowin Blood Center can be found at [www.uihc.org/degowin-blood-center](http://www.uihc.org/degowin-blood-center).

Senior Housing Management provides innovative, compassionate, resident-focused health care and management services for Independent Living, Assisted Living and Memory Care communities throughout the states of Iowa and Illinois. Senior Housing Management is located at 208 35<sup>th</sup> Street Dr. SE, Suite 500 Cedar Rapids, IA, 52403. For more information, call (800) 366-6716, or visit [www.seniorhousingcompanies.com](http://www.seniorhousingcompanies.com).

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